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EW<sup>SB</sup> in Conformal TC Models

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- Most people think SM is an effective theory
  - $\Lambda_{UV} \gg \Lambda_{EW^{TeV}}$  see renormalizable Lagrangian at low energies
  - Higher dim. ( $\Delta > 4$ ) operators are  $\Lambda_{UV}$  - suppressed
  - SM global symmetries "accidental"
- $$\mathcal{L}_{SM} + \frac{1}{\Lambda_{UV}^2} Q_B + \frac{1}{\Lambda_{UV}} Q_F + \frac{1}{\Lambda_{UV}^2} Q_F \xrightarrow{\text{FCNC}}$$
- $\xrightarrow{\text{proton decay}} \xrightarrow{\nu \text{ masses}}$
- $\Rightarrow$  smallness (or non-observation) of these effects.
- Higgs sector is a blemish on this picture
  - $|H|^2$  is 'relevant' ( $\Delta = 2 < 4$ ).  
 $\mu_H^2 \ll \Lambda_{UV}$  speeds "Exponentiator" to fintene
  - (like finetuning  $T \rightarrow T_c$  to reach ferromagnetic critical point,  
aka **Hierarchy Problem**)

- Ways out
- by symmetry: Change the theory above  $\Lambda_{EW}$  so that  $|H|^2$  transforms nontrivially under a global symmetry (SUSY,  $\Rightarrow$  coefficient naturally small in PGB Higgs scenario)
  - **Today** by dynamics: Change the theory so that above  $\Lambda_{EW}$   $|H|^2$  is irrelevant.

Ancient example

ew  
sector  
to  
replace  
liggs) [ Above  $\Lambda_{EW}$  a new gauge group  $SU(N_{TC})$  with  $N_{TF}$  families of 'techniquarks' (Minimal  $N_{TC}=3$ ,  $N_{TF}=2$ ). Coupling runs.  $\Lambda_{IR} \sim e^{16\pi^2/g_{IR}^2}$  - confinement scale (dim. transmutation). Global chiral symmetry  $SU(N_{TF})_L \times SU(N_{TF})_R$  via  $\chi S B$  breaks spontaneously to  $SU(N_{TF})$  diag.]

Assuming  $SU(2)_W \times U(1)_Y \subset SU(N_{TF})_L \times SU(N_{TF})_R$

(this can be achieved by giving techniquarks quantum numbers, e.g.)

$SU(2)_W \times U(1)_Y$  doublet  $Y=0$   
 $(Q_{1L}, Q_{2L})$ ,  $Q_{1R}, Y=Y_2$ ,  $Q_{2R}, Y=-Y_2$ ,  $SU(2)$  singlets)

$\Rightarrow$  EW symmetry breaks and  $\Lambda_{EW} \sim \Lambda_{IR}$ .

Main TC problem: Flavor (2)

What is the UV origin of IR SM Yukawa couplings?

Must come from  $(\bar{f} f)(\bar{Q} Q)$  interactions (ETC)  $(H \bar{u} \bar{d} Q)$

Any dynamics which generates these interactions with roughly same size will also generate coefficients of these FCNC ops are experimentally bounded (from K physics)

$\frac{1}{\Lambda_F^2} (\bar{f}_i f_j)(\bar{f}_k f_l)$ ,  $\Lambda_F > 10^{3+4} \text{ TeV}$

$\frac{1}{\Lambda_F^2} (\bar{f} f)(\bar{Q} Q) \rightarrow m_f \lesssim \Lambda_{IR} \left( \frac{\Lambda_{IR}}{\Lambda_F} \right)^2 \sim 10^{-3} \text{ GeV}$  Not good

Walking TC [Holdom '86]

Assume TC does not confine straight away but enters near scale-inv. fixed point at which  $H \sim \bar{Q} Q$  has a large anomalous dimension  $\gamma_H = 3 - \gamma$ .

Then looking from down up, coefficient of operator  $m_f (\bar{f} f) H$  at some scale becomes  $\frac{m_f}{\Lambda_{IR}^d} \sim \frac{1}{\Lambda_{UV}^{d-1}}$  where the last eq. determines UV scale at which this operator becomes strong:

$\Lambda_{IR}^d \sim \frac{1}{\Lambda_{UV}^{d-1}}$ ,  $m_f \sim \Lambda_{IR} f \left( \frac{\Lambda_{IR}}{\Lambda_F} \right)^{d-1}$

Using truncated Schwinger-Dyson eqn, people concluded that  $d \approx 2 \Rightarrow m_f \sim \text{GeV}$  cannot reproduce top mass

Conformal TC [Luty, Okui 2004].

Free yourself from thinking about gauge dynamics which sits at ultra-high scales and is not observable in near future. Think in terms of the fixed point.

What makes it viable:  
a)  $d_H \leq 1 + \varepsilon$ ,  $\varepsilon$  has to be small to reproduce top mass  $m_t \sim \Lambda_{IR} \left( \frac{\Lambda_{IR}}{\Lambda_F} \right)^{\varepsilon} \Rightarrow \varepsilon \lesssim 0.3$  is needed

b) Dimension of  $|H|^2$  has to stay above (or close to) 4.

We don't want to throw baby out with water

How does EW symmetry breaks? What is  $|H|^2$ ?

Case a)  $\dim |H|^2 = 4 - \delta < 4$

At UV scale we have perturbation:

$$2 > \Lambda_{UV} |H|^2, \Lambda_{UV} = C \Lambda_{UV}^\delta$$

It is not natural to suppose that  $C \ll 1$  but  $C = 0.1$  say could be plausible

At which IR scale this perturbation becomes  $O(1)$ ?

$$H^+(x) \times H(0) = \frac{1}{|x|^{2d_H}}$$

$$(1 + \alpha |x|^{d_H} \cdot S(0) + \dots)$$

scalar  $S \equiv |H|^2$  - lowest operator which is singlet under the global  $SO(2) \times SU(2)$ . Dimensions can jump.

$$\Lambda_{IR}^\delta = c \Lambda_{UV}^\delta \rightarrow \Lambda_{IR} = c^{1/\delta} \Lambda_{UV} \quad (3)$$

E.g. For  $\delta = 0.3$  and  $c = 0.1$ ,  $\Lambda_{IR} = 10^{-3} \Lambda_{UV}$  becomes natural. Exponentially, ~~hierarchies~~ hierarchies can be generated from algebraic (0.1) ones. This is not so different from dim. transmutation (also one had to assume  $g_{UV} \ll 1$ )

**Case (b)  $\dim H^2 > 4$**   
Notice that top loop generates a contribution to  $|H|^2$  coefficient. This contribution can be computed via conformal pert. theory

$$Z = Z_{CFT} + \frac{g^2}{\Lambda_{UV}^{2d}} \int d^4x d^4y \underbrace{(\bar{Q}_L t_R H)(x) (\bar{Q}_L t_R H)(y)}_{H(x) \times H^+(y) \sim \frac{d_{H^+}}{|x-y|^{2d_H - ds}} S(y)}$$

integrating over  $|x-y| > \Lambda_{UV}^{-1}$  get

$$\delta_{\mu\nu} \sim \frac{dg^2}{d_{H^+}} \Lambda_{UV}^S$$

**Case (b)  $\dim |H|^2 > 4$**

In this case we have to assume that there is a strongly relevant operator which is not singlet so that its coefficient can be naturally small.

**EX:** QCD in conf. window select us with  $N_F > 2$  flavors. Decouple  $N_F - 2$  flavors by giving them a mass.

- Experimental signals

a) Imagine that dimensions in  $H$  sector are generated by coupling it to a truly strong sector

$$y = |DH|^2 + c O \cdot H^+$$

To make contribution  $O(\epsilon)$  to  $H$ 's dimension (assume  $H^+$  has large dimension is an accident)

$$c \sim 4\pi\sqrt{\epsilon} \quad \lambda_{eff} = |DH|^2 + \frac{1^4}{16\pi^2} F \left( \frac{4\pi\sqrt{\epsilon} H}{\Lambda}, \frac{D_H}{\Lambda} \right)$$

(in the spirit of NDA)

$$\lambda_{eff} \sim |DH|^2 - m_h^2 |H|^2 - \frac{1}{4} \lambda |H|^4$$

$$m_h^2 \sim \epsilon \Lambda^2, \lambda \sim 16\pi^2 \epsilon^2$$

$$\langle H \rangle \sim \frac{\Lambda}{4\pi\sqrt{\epsilon}}$$

$$\Lambda = \Lambda_{IR}$$

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- ) Leading correction to  $WWh$  coupling

$$\delta_{\text{eff}} > \frac{\Lambda^4}{16\pi^2} \left( \frac{g_2 W}{\Lambda} \right)^2 \frac{4\pi\sqrt{\epsilon} h}{\Lambda} \sim (\epsilon g_2^2 v) W^2 h \Rightarrow O(\epsilon) \text{ correction to } WWh \text{ coupling}$$

- )  $O(100\%)$  corrections to cubic  $h^3$  coupling

$$\left[ \frac{\Lambda^4}{16\pi^2} V\left(\frac{h}{v}\right) \right]$$

$$S_{yt} \sim \left[ \dots \right] \sim \frac{y_t^2}{16\pi^2} \frac{\Lambda^4}{16\pi^2} \left( \frac{1}{v} \right)^3 \frac{1}{m_h} \sim \frac{y_t^2}{4\pi} \cdot \epsilon$$

IR-dominated

Not for the LHC.

- b) More model-independent signals:  
Expect that CFT coupling will give rise to ~~production~~ vertices

$\overline{Q} t H_{\text{CFT}}$  will give scalar resonances.  
TeV-scale transforming according to 3 or 1 of  $SU(2)_L^{\text{diag}}$   
 $(2, 2) \Rightarrow 3 \oplus 1$

Then  $gg$  production

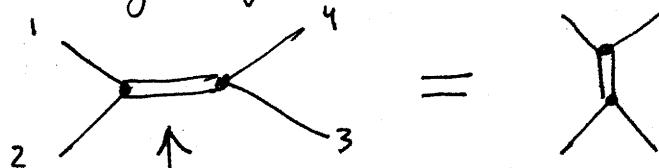
- Apart from decays back to  $t\bar{t}$
- Singlets decay to  $\pi\pi (= W_L W_L)$   $\xrightarrow{\text{broad}}$  (like  $\sigma$  in QCD)
- Triplet scalars decay to  $\pi\pi\pi$  or to  $\pi W_T$  (like  $A \rightarrow Z h$  in 2HDM)  
can be comparable due to strong dynamics.

How can we test theoretical consistency of this idea?  
 [Rattazzi, S.R., Tonni, Vichi 2008 ...]

Conformal bootstrap

[Polyakov 1974]

Crossing symmetry constraints on CFTs.



$\therefore$  dimensions, spins of exchanged fields  
 $\therefore$  (squares of) OPE coefficients  
 four-point function

$$\langle \varphi(x_1) \varphi(x_2) \varphi(x_3) \varphi(x_4) \rangle = \frac{1}{x_{12}^{2d_4}} x_{34}^{2d_4} \sum_{\Delta, l} c_{\Delta, l} g_{\Delta, l}(u, v)$$

def

$$u = \frac{x_{12}^2 x_{34}^2}{x_{13}^2 x_{24}^2}, v = u_{2 \leftrightarrow 4} G(u, v)$$

$g_{\Delta, l}(u, v)$  - explicitly known functions  
 (hypergeometrics)

Crossing:  $G(u, v) = \left(\frac{u}{v}\right)^{d_4} G(v, u).$

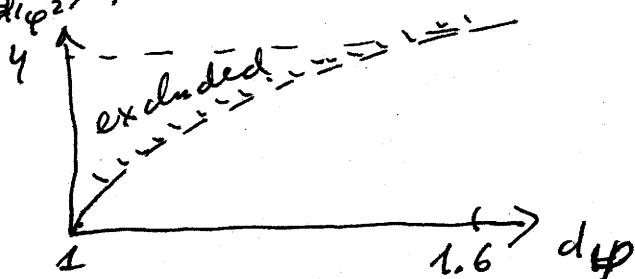
OPE:  $\varphi(x) \varphi(0) \approx \frac{1}{x^{2d_4}} + \sum \cdot C_{\Delta, l} K_{\Delta, l}(0)$   
 $\uparrow$  unknown functions

Sum rule

$$1 = \sum c_{\Delta, l}^2 F_{\Delta, l}(u, v)$$

$$F_{\Delta, l} = \frac{v^{d_4} g_{\Delta, l}(u, v) - u^{d_4} g_{\Delta, l}(v, u)}{u^{d_4} - v^{d_4}}$$

This equation imposes nontrivial constraints on  $d_4$ , the structure of conformal theory



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